

# How We Help Professional Services

**LAUREL**  **BLACK**  
COMMUNICATIONS + DESIGN

*Spell out your value with the right marketing tools and get the clients you want.*

We know how crucial it is to make a powerful case for quality professional services. Whether you're an attorney, engineer, accountant, financial advisor, insurance agency or strategic consultant, we'll help showcase your value with energy, finesse and grace.

In a crowded marketplace and a restricted economy, growing firms need the advantages of smart marketing that's well-planned and well-executed. Our award-winning work has given that edge to our clients for decades.

Please visit [www.laurelblack.com](http://www.laurelblack.com) to see our work and learn how we can help.

*"Laurel showed us what a real professional design process was. She learned our business and our vision. She next found a creative way of representing that vision in a logo design that hit the mark. And equally impressive, it was all done from 3000 miles away. The end product has helped us completely re-brand the firm and given our employees a great sense of pride and identity. Thanks LBD!"*

— Mike Battle, CEO, BRMi Consulting

## COMMUNICATIONS & CREATIVE SERVICES

Messaging	Branding	Logo Design
Content Planning	Advertising	Print Design
Marketing Collateral	Copywriting	Web Design

Let's chat! Contact us for a *free* half-hour consultation.  
Email [laurel@laurelblack.com](mailto:laurel@laurelblack.com)  
or call 360-460-1834  
and let's get started!

