

The key question for all enterprises is, why should your market choose you?

You know that your success depends on how your worth is perceived in the market-place. Laurel Black Communications + Design delivers the creative help you need with services that will tell your audience why you are their obvious choice.

As a seasoned creative, I have many years' experience helping **government agencies, non-profits, professional services and small to medium businesses** communicate their worth. I will make sure your brand comes alive across a spectrum of online and print media, using marketing tools grounded in strategic planning, creative excellence and technical know-how. **My services include:**

COMMUNICATIONS

Analysis / Messaging / Branding / Content / Usability

CREATIVE

Logo Design / Web Design / Print Design / Illustration / Copywriting

PRODUCTION

Advertising / Web Content / Display Graphics / Projects Management / Print Management

As a small firm myself, I know the challenges of spelling out my value in a crowded market. Over time, I've learned that passion and practicality are not mutually exclusive — rather, telling an organization's story needs both to be meaningful to its audience.

Regardless of size, all organizations need focus, know-how and follow-through. Working together, we'll define, craft and deliver compelling messages to your audience. Whether your goals are simple or complex, we'll create the communications and marketing tools you need to get the results you want.

Let's chat! Contact me to set up a **free half-hour consultation**.
Call 360-460-1834 or email laurel@laurelblack.com and let's get started!



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